



ZURICH SUMMIT
film • entertainment • media

Conference Booklet 2015

DEAR FRIENDS, WELCOME TO ZURICH.

We are proud to present the second edition of ZURICH SUMMIT.

Zurich Summit is an exclusive gathering for innovative entrepreneurs, business leaders and creative luminaries from the entertainment and media industries. It revolves around the exchange of cutting-edge ideas and exploring new business models. The spectrum and speed at which these groundbreaking models move businesses forward and change the landscape is unparalleled. Zurich Summit provides the basis for learning from other successful strategies, adapting them and transforming great ideas into profitability.

Networking takes center stage at Zurich Summit. Exclusive side events including the Tennis Tournament, the Zurich Summit Dinner and After Party are offered to complement the forum.

Throughout Zurich Summit, we will be on hand to assist you in getting the most out of this event. We look forward to valuable exchanges and hope that you will have an invigorating experience at Zurich Summit.

Sincerely,
Karl Spoerri, Katherine Winston and Amy Baker

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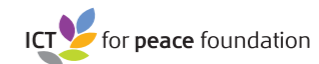


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NEXT PRODUCTION AND DISTRIBUTION HIGHLIGHTS



MEDITERRANEA

ein Film von Jonas Carpignano
Kinostart: 5.11.2015 (CH), 15.10.2015 (DE)



DÜRRENMATT – EINE LIEBESGESCHICHTE

ein Film von Sabine Gisiger
Kinostart: 15.10.2015 (CH), 05.11.2015 (DE)



CAROL

ein Film von Todd Haynes
Kinostart: 17.12.2015 (DE)



BIBI & TINA – MÄDCHEN GEGEN JUNGS

ein Film von Detlev Buck
Kinostart: 21.01.2016 (CH&DE)



CHOCOLAT

ein Film von Roschdy Zem
Kinostart: 25.02.2016 (DE)



HIGH-RISE

ein Film von Ben Wheatley
Kinostart: 14.04.2016 (CH), 01.09.2016 (DE)

PROGRAM

SATURDAY / SEPTEMBER 26, 2015 - ZURICH SUMMIT

8:30 – 9:00 Registration and Continental Breakfast

9:00 – 9:15 Welcoming Remarks

Steven Gätjen, Summit Host
Karl Spoerri, Summit Chair and Artistic Director, Zurich Film Festival
Amy Baker, Summit Co-Chair, Co-Founder and Managing Partner, Winston Baker

9:15 - 10:00 Evolution of the Traditional Television Network Business

MODERATOR: Marc Rosen, Executive Producer, SENSE8
PANELISTS: Steve Golin, Founder and Chief Executive Officer, Anonymous Content
Elke Walthelm, Senior Vice President Partner Channels, Sky Deutschland
Antony Root, Executive Vice President, Original Programming and Production, HBO Europe

10:00 - 10:30 MEDIA KEYNOTE: The Future of the European Media Industry

Thomas Ebeling, Chief Executive Officer, ProSiebenSat.1 Media AG

10:30 - 11:00 The Rise of Studio Independents

A Conversation with Daniel Steinman, Co-President and Chief Operating Officer, Black Bear Pictures
MODERATOR: Roeg Sutherland, Co-Head of Finance and Sales, Creative Artists Agency

11:00 - 11:45 How Startups are Shaping the Future of Entertainment

MODERATOR: Dario Suter, Co-Founder & Managing Director, DCM
PANELISTS: Damir Bandalo, Founder and Chief Executive Officer, Superpopcorn
Conrad Fritzsich, Founder and Chief Executive Officer, tape.tv
Lenard Krawinkel, Founder and Chief Executive Officer, Zoobe
Sam Toles, Head of Global Content Acquisitions and Business Development, Vimeo

11:45 - 12:00 Coffee Break

12:00 - 12:45 IWC SCHAFFHAUSEN talks to Marc Forster and Christoph Waltz

MODERATORS: Georges Kern, Chief Executive Officer, IWC Schaffhausen
Karl Spoerri, Artistic Director, Zurich Film Festival; Chairman, Zurich Summit

12:45 - 13:45 Networking Luncheon

13:45 - 15:00 Re-Defining Film Production and Distribution Strategies

MODERATOR: Laura Lewis, Agent, Creative Artists Agency
PANELISTS: Marc Butan, Founder, MadRiver Pictures
Eben Davidson, Senior Vice President of Production and Acquisitions, Paramount Pictures
John Leshner, Principal, Le Grisbi Productions
Christos Michaels, Partner, Lee & Thompson LLP
Brian Oliver, President, Cross Creek Pictures
Thorsten Schumacher, Managing Director, HanWay Films

15:00 - 15:30 Emerging Film Financing Structures for Co-Productions

A conversation with Alexis Garcia, Partner, Global Finance & Distribution, WME Entertainment
Phil Hunt, Co-Managing Director, Bankside Films and Head Gear Films
Dan Maag, Chief Executive Officer, Pantaleon Entertainment AG

15:30 - 15:45 Coffee Break

15:45 - 16:15 GAMING KEYNOTE: The (Not So) New Kids on the Block

SPEAKER: Hendrik Lesser, Managing Director, Remote Control Productions and President of European Games Developer Federation

16:15 - 17:00 Emerging Giants in China's Entertainment Industry

MODERATOR: William Feng, Country General Manager & Chief Representative, China, Motion Picture Association

PANELISTS: Tao Liu, President, Huayi Brothers Artists Agency

Jack Q. Gao, Group Vice President and Chief Executive Officer, Int'l Investments and Business Developments, Wanda Cultural Industry Group

17:00 Summit Concludes

21:30 – 23:40 Filmscreening: Colonia

LOCATION: corso 1, Theaterstrasse 10, 8001 Zürich

PROGRAM

SUNDAY / SEPTEMBER 27, 2015 - SIDE EVENTS

11:00 – 16:30 Charity Tennis Tournament

LOCATION: Tennis club directly behind the hotel The Dolder Grand, Kurhausstrasse 65, 8032 Zurich

In the event of bad weather, the tournament will take place indoors at: Grasshopper-Club Zürich, August Forel-Strasse 15, 8008 Zurich

19:00 – 22:00 Exclusive Zurich Summit Dinner

LOCATION: Restaurant terrasse, Limmatquai 3, 8001 Zurich

22:00 – open end Zurich Summit After Party

LOCATION: Restaurant terrasse-bar, Limmatquai 3, 8001 Zurich

* This program is subject to change.



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SPEAKERS

Butan, Marc MadRiver Pictures

Bandalo, Damir Superpopcorn

Davidson, Eben Paramount Pictures

Ebeling, Thomas ProSiebenSat.1 Media AG

Feng, William Motion Picture Association

Forster, Marc Director, Screenwriter, Producer

Fritzscht, Conrad tape.tv

Gao, Jack Q. Wanda Cultural Industry Group

Garcia, Alexis WME Entertainment

Golin, Steve Anonymous Content

Hunt, Phil Bankside Films & Head Gear Films

Kern, Georges IWC Schaffhausen

Krawinkel, Lenard Zoobe

Leshner, John Le Grisbi Productions

Lesser, Hendrik Remote Control Productions

Lewis, Laura Creative Artists Agency

Liu, Tao Huayi Brothers Artists Agency LTD

Maag, Dan Pantaleon Entertainment AG

Michaels, Christos Lee & Thompson LLP

Oliver, Brian Cross Creek Pictures

Root, Anthony HBO Europe

Rosen, Marc

Schumacher, Thorsten Hanway Films

Steinman, Daniel Black Bear Pictures

Suter, Dario DCM

Sutherland, Roeg Creative Artists Agency

Toles, Sam Vimeo

Walther, Elke Sky Deutschland

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SPEAKER BIOGRAPHIES



BANDALO, DAMIR is an entrepreneur, engineer and movie enthusiast who loves pushing the envelope on mobile UX and UI. He is currently the CEO of Superpopcorn. He holds a masters degree in finance from the University of Zagreb. Having started out his career in banking, he quickly realised the opportunities that exist in the mobile sector and left to start his own business. After running a successful mobile development studio for a couple of years, he decided to switch focus once again and pursue a passion project for enhancing the cinema-going experience full time. The project, now known as Superpopcorn, is the fastest and easiest way to buy cinema tickets online in Germany with more countries launching soon.



BUTAN, MARC launched MadRiver Pictures in May to develop finance and produce 3-4 director and star-driven films per year in the \$15-50 million range with global releases. The company is actively developing Harmony Korine's *The Trap*. His slate includes John Hillcoat's *Triple 9* starring Chiwetel Ejiofor, Casey Affleck, Woody Harrelson, Kate Winslet, Aaron Paul and Anthony Mackie, released by Open Road Films on September 11. Marc remains partnered with Sierra/Affinity where he was co-president. He worked for Megan Ellison's Annapurna/Panorama and ran Mark Cuban's 2929 Productions after 6 years at Lionsgate. His career began in investment banking after graduating magna cum laude from Ohio State University in 1992.



DAVIDSON, EBEN is a long time Paramount employee. As Senior Vice President Acquisitions & Production, Eben oversees theatrical acquisitions as well as a slate of development and productions. Current projects awaiting release are *Ben Hur* with MGM, *Captive* starring David Oyelowo and Kate Mara, *Story of Your Life* directed by Denis Villeneuve and starring Amy Adams, Jeremy Renner and Forrest Whittaker and an Untitled Richard Linklater comedy. Some notable past projects include *Jackass 3D*, *Justin Bieber: Never Say Never*, *Jackass Presents: Bad Grandpa*, and *Top Five*.



EBELING, THOMAS started working at Pepsi-Cola Germany in 1991 where his career skyrocketed to the position of General Manager in 1996. A year later, he switched to Novartis and assumed worldwide leadership of the Nutrition Division in 1998 and was appointed to the Novartis Executive Committee. From 2000 to October 2007, he served as CEO of the Global Novartis Pharmaceuticals Business and was then appointed CEO of the Novartis Consumer Health Division. The company's revenues more than doubled under his leadership. Since March 2009, he has been the new CEO of ProSiebenSat.1 Media AG, and additionally serves as member of the Supervisory Boards of Bayer AG and Lonza AG.



FENG, WILLIAM is the Country General Manager and Chief Representative for the Motion Picture Association (MPA) in China where he works with Chinese government authorities and other stakeholders. Feng has a long career with more than 20 years experience in government and Global Fortune 500 companies both in China and the United States, serving companies and organizations such as the China Federation of Literary and Art Circles, the Smithsonian Institution, Hill and Knowlton Public Relations Worldwide, Dell China, and Viacom China. He received a Bachelor of Arts degree from the Beijing Foreign Studies University and a Master of Arts degree from George Washington University.



FORSTER, MARC With a notably versatile range of films to his credit, Marc Forster has persistently evaded categorization, having helmed a slate of major motion pictures of varying scale and genres for studios and independents alike, starring many of the industry's premier talent. Celebrated for his unique aesthetic and compelling visuals, Marc has tackled deeply emotional themes in his largely character driven films, ranging from stylish studio blockbusters to his modestly budgeted, Oscar-nominated Best Picture.



FRITZSCH, CONRAD was born in 1969 in Berlin. After studying directing at the Film Academy Babelsberg, he founded the advertising agency Fritzsich & Mackat in 1993 and served as creative director. In 2008, he and Stephanie Renner launched the online music station tape.tv, and he has since become the company's CEO. The Vision: Music Television for the digital age. tape.tv combines the simplicity of television with the power of the internet. tape.tv provides each user personalized music television with just a few clicks. Since summer 2015, the tape.tv app is now available in 30 European countries.



GAO, JACK has been Group Vice President and CEO, International Investments and Business Developments, Beijing Wanda Cultural Industry Group since June 2015. He served in various senior executive and board positions for media and technology companies, including President and General Manager of Microsoft China and is currently a board member of Beijing Weiyang (WeChat Film) Co. As CEO of NWS China Investments and Star TV China Co., he directed strategy, government relations, business developments, investments and Star TV's overall sales, distribution and operations. Dr. Gao holds B.S., M.S. and Ph.D. degrees in engineering from the Harbin Institute of Technology and the University of California, Los Angeles.



GARCIA, ALEXIS is a partner at WME where he focuses on financing, packaging and sourcing distribution for film and television projects in addition to consulting for corporate clients in the industry. Prior to joining Endeavor in 2006, he practiced entertainment law at Sheppard, Mullin, Richter & Hampton and O'Melveny & Myers. Alexis earned his J.D. in 2002 from UCLA where he served as Editor-in-Chief of the Entertainment Law Review and sat on the UCLA Law Review. Among recent films Alexis has worked on are *Everest*, *Me & Earl & The Dying Girl*, the upcoming *The Sea of Trees* from Gus Van Sant, *Silence* from Martin Scorsese and *The Nice Guys* from Shane Black starring Russell Crowe and Ryan Gosling.



GOLIN, STEVE is the founder of Anonymous Content, a development, production and management company. He has developed a reputation for cultivating artistic freedom while maintaining commercial viability, working across feature films, television, commercials, music videos, and new media. He is the producer of over 40 film and television projects, including *Babel*, directed by Alejandro González Iñárritu, which was honoured with Golden Globe and Oscar nominations and won the Golden Globe for Best Picture and Best Director at the 2006 Cannes Film Festival. Other highlights include *Being John Malkovich* (1999) directed by Spike Jonze and Michel Gondry's *Eternal Sunshine of the Spotless Mind* (2004).



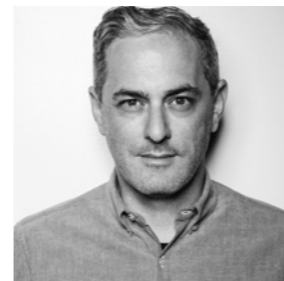
HUNT, PHIL is the founder and Co-Managing Director of Bankside Films and Head Gear Films, which is now one of the UK's biggest financiers, having invested \$40m in 30 films in the past 12 months. Other aspects of his career include being a BAFTA member and mentor to NFTS producing students and others. He is founder and festival director of the British Film Festival of Kurdistan, Iraq (www.bffk.net). Phil began producing feature films in the mid 90's with micro budgets that occasionally found more than a micro audience. His previous career was in advertising and as a music photographer. He sporadically still dusts off his Hasselblad.



KERN, GEORGES, CEO of IWC Schaffhausen, studied Political Science in Strasbourg, France, and obtained a degree in Business Administration from the University of St. Gallen, Switzerland. He joined the Richemont Group of Swiss Luxury goods in 2000, and following the acquisition of A. Lange & Söhne, Jaeger-LeCoultre and IWC, was active in the integration of these brands. In 2002, he became the youngest CEO within Richemont at the age of 36 when he joined IWC Schaffhausen, which upon his initiative gained certification as a carbon-neutral company. Georges Kern is committed to various charitable organizations and causes, serving as a Board Member of both the Laureus Foundation and the Swiss-American Chamber of Commerce. He served as a member of the Young Global Leaders at the World Economic Forum (2005 - 2010), and then as Founding Curator of the Global Shapers Community in Zurich in 2011.



KRAWINKEL, LENARD is an award-winning filmmaker with a passion for animation. Prior to Zoobe, a Berlin-based social mobile company, he co-founded the animation studio Ambient Entertainment and established himself in CG-animation with films like *Back to Gaya*, which was the first of its kind in Europe and distributed by Warner Bros. Zoobe is the global leader in character voice messaging with 170 million videos and an average of 600'000 video messages created daily. The zoobe app lets users choose from 80 animated characters to bring spoken message live in a 30-second video clip. Zoobe is Lenard's vision of delivering happiness in digital communication using animated characters.



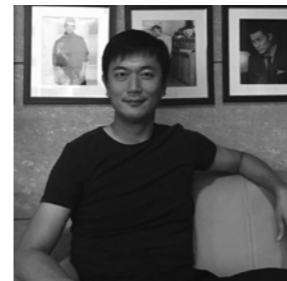
LESHER, JOHN is the founder and President of Le Grisbi Productions, an independent film and television production company. Earlier this year, he won an Academy Award for Best Motion Picture of the Year for producing *Birdman*, directed by Alejandro González Iñárritu. In addition to producing Scott Cooper's *Black Mass*, starring Johnny Depp, Leshner produced *Fury*, starring Brad Pitt and *End of Watch*, starring Jake Gyllenhaal. Leshner has over 25 years of experience in the film business. At Endeavor and UTA, he represented some of the industry's best writers and directors. In 2005, Leshner formed Paramount Vantage where he was responsible for such films as *Babel*, *An Inconvenient Truth*, *There Will Be Blood* and *No Country for Old Men*. Recently, Leshner joined forces with LBI's Rick and Julie Yorn in all future film and television production.



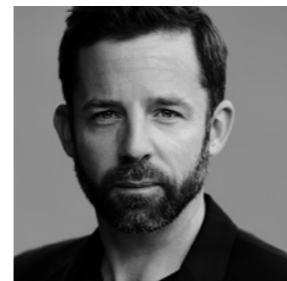
LESSER, HENDRIK is managing director of the Munich based Production House Remote control productions (rcp). Since 2005, Hendrik and his team at rcp have been gradually building a family of development studios throughout Europe. The best example of this is the Angry Birds Epic developer, Chimera Entertainment, which started as a student team and now has more than 60 employees in the center of Munich. Beyond this he works on the cultural, academic and political acceptance of video games as an important part of current society. He serves as a jury member of the German Developer Award and executive board member of the non-profit association Videospielekultur e.V. and gives university lectures.



LEWIS, LAURA is an agent in the film finance and sales group at the Creative Artists Agency. She has worked on packaging and financing films including *Dallas Buyers Club*, *The Imitation Game*, *The Butler*, and *Still Alice*. Prior to joining CAA in 2010, she worked at Double L Media and Strategy where she advised private equity companies, producers, and investors on their feature film financing funds. She was previously the Director of Development at Ed Saxon Productions and a Creative Executive at Twentieth Century Fox. Laura graduated from Duke University with a B.A. in Political Science and received an M.B.A. from Harvard Business School.



LIU, TAO was from 2000-2008 President of Zhongqian Longde Culture Brokerage Ltd., which launched TV programs like *An Ideal Couple*, *Behind the Vanity*, and the spy thriller television series *Harbin Enveloped in Darkness*. Since 2008, he has been President of Huayi Brothers Artists Agency Ltd., which provides a variety of services for artists as well as strives to create an overall professional and systematic service platform for stars. In 2013, he acted as an independent producer for the first time, producing *Love on the Cloud*, which earned 300 million CNY at the box office. He also produced the programs *Running Men*, *Three Dads*, and is one of the investors in the TV program *Ice Fantasy*.



MAAG, DAN has been producing theatrical feature films since 1999, including numerous English-language productions such as *Dead Fish* (2004) starring Gary Oldman and Robert Carlyle, the internationally successful thriller *Open Water 2* (2006), as well as the drama *Streets of Rio* (2007). His German-language productions include No.1 box-office hits like *Mrs. Ella*, *Joys of Fatherhood* or *The Nanny*. In 2012, Dan became CEO of Pantaleon Entertainment AG, which he runs as chairman of the board since its conversion to a publicly held company. As chairman, he is responsible for the day-to-day business of Pantaleon Group.



MICHAELS, CHRISTOS is a partner in the Film & TV Group at Lee & Thompson LLP, a London-based law firm for the creative industries. With significant in-house industry experience, including six years as Head of Business Affairs at Mel Gibson's Icon International Group, Christos stands out as one of the only private practice lawyers in the UK having worked with a leading US and UK vertically integrated independent film company. Christos represents leading distributors and sales agents along with a range of new and established producers and financiers. He also specialises in structuring finance and production for independent films and helps implement exploitation models for sales agents and distributors of new and established media.



OLIVER, BRIAN is an Academy Award nominated producer and veteran film executive. He has been working in the entertainment industry for over 14 years. Currently, he serves as President of Cross Creek Pictures with the personal objective of producing and financing thought-provoking, commercial movies in a filmmaker friendly environment. He received an Oscar nomination for producing Cross Creek's first film, the award-winning box-office success *Black Swan*. Among his other productions are *The Ides of March*, *The Woman in Black*, *Rush*, and *A Walk Among the Tombstones*. His current slate includes *Everest*, *Black Mass*, *Legend*, and *Pride and Prejudice and Zombies*, all of them with star casts.



ROOT, ANTHONY is the Executive Vice President of Original Programming and Production at HBO Europe, responsible for all local original programming in its 15 regional markets. A graduate of Cambridge University, Antony started his career in the theatre before joining BBC Drama. He worked for the UK's ITV, Working Title Films and was Head of Drama at major UK producer Thames Television. In 1996 Antony joined Granada Television as Head of Drama and was appointed President of Granada Entertainment USA after moving to Los Angeles in 2000. In 2005 Antony returned to the UK as Senior VP, European Production, for Sony Pictures Television. He joined HBO Europe in October 2011.



ROSEN, MARC has over 17 years of experience in the film and television industry at both the major studio/network and independent producer level. With the upcoming Season 2 of *Sense8* on Netflix, Marc has (co)-executive produced 40 hours of high-end scripted television content. From 2012-2015, Marc was the Co-Founder and C.E.O of Georgeville Television. Prior to GVTV, he had exclusive Studio Deals in Film and Television from 2007-2009. Leading up to this, Marc founded and ran the Warner Brothers offices of Heyday Films, where he founded the company's television division, Heyday Television. Marc graduated with Honors from Princeton with a B.A. in English Literature and a Minor in Theatre.



SCHUMACHER, THORSTEN initially started his career in the music business where he founded and ran *Sponge*, an alternative music magazine. His work in film production started at Roger Corman's Concorde-New Horizon Pictures in Los Angeles, various independent features in New York City followed, and eventually he worked at Wim Wender's company Road Movies in Berlin. He holds two Master of Fine Arts degrees in producing from the Film University Babelsberg and the American Film Institute Conservatory in Los Angeles. He worked in development at the LA offices of Intermedia Films before relocating to London in 2003. He has been with Hanway Films since and runs the company as its Managing Director since 2011.



STEINMAN, DAN serves as Co-President & COO of Black Bear Pictures. Before joining Black Bear in January 2015, Daniel was a longtime film finance and sales agent at CAA, where he specialized in packaging and arranging financing for motion picture projects and handling the sales of domestic distribution rights. Some of his more recent projects in this position include *Imitation Game*, *Birdman*, *Zero Dark Thirty*, and *12 Years a Slave*. Prior to joining CAA, he was a partner in Sloss Law Office, where he negotiated the sales of finished films. Daniel has also held editorial positions at *Esquire Magazine*, *The Paris Review* and *Let's Go Travel*. He holds B.A. and J.D. degrees from Harvard University.



SUTER, DARIO started in the film business with Christoph Daniel and Marc Schmidheiny in 2008. In Berlin, the three partners founded DCM and have already produced and distributed multiple films: *The Artist*, *Quartet*, *Kon-Tiki*, *Liberace*, *The Great Beauty* and *Bibi&Tina* among others. Since Joel Brandeis joined the eponymous partners in 2010, DCM stands for a Swiss quartet. DCM's other business field is supporting internet startups as a business angel. Currently, DCM has a total of sixteen shareholdings in its portfolio, which is divided into three areas: Entertainment, technology and e-commerce. As lead investor, DCM is highly involved in the strategic development of its entertainment start-ups Zoobe, tape.tv and Flimmer.



SUTHERLAND, ROEG co-leads the Film Finance and Sales group at Creative Artists Agency (CAA), a Los Angeles based entertainment and sports agency with offices around the globe, including New York, London, Nashville, and Beijing. Roeg joined CAA in 2001 and works in the Los Angeles office. He specializes in the packaging and representation of independently financed films and international co-productions. Among the projects Roeg handled are *The Hurt Locker*, *Black Swan*, *The Wrestler*, *Zero Dark Thirty*, *Dallas Buyers Club*, *Lee Daniels' The Butler*, and *Rush*. He also works with writing, directing, acting, and producing talent in the motion picture area. Roeg received his B.A. from Princeton University.



TOLES, SAM is an 18-year veteran of the entertainment industry. His career began in theatrical marketing with New Line Cinema and Warner Brothers, followed by home entertainment marketing roles at Paramount Pictures and Rhino. In 2005, Sam joined FremantleMedia as Vice President of Business Development overseeing media licensing for their extensive stable of brands. As Vice President of Content Strategy at Gaiam Entertainment, Sam successfully crafted the content plan for GaiamTV, a proprietary SVOD service. He then joined Vimeo as Vice President of Global Content Acquisitions and Business Development, focused on substantially expanding the content offerings and revenue growth for Vimeo On Demand.



WALTHEIM, ELKE is Senior Vice President Partner Channels at Sky Deutschland and the deputy of Gary Davey, Executive Vice President Programming. She is responsible for the development and expansion of the partner channel portfolio at Sky, negotiating with international and local partner channels broadcasting series, documentaries, kids' programs, lifestyle, music, etc. and managing these channels and their content at Sky, both the linear and non-linear distribution. She played a major role in the HD expansion at Sky and was responsible for the launch of several new HD channels including Pro7Fun HD, Spiegel Geschichte HD, and Disney Junior HD. Prior to joining Sky, she gathered 15 years of experience at strategic consultancy company BBDO Consulting, Premiere, and Premiere Star.



HOST

GÄTJEN, STEVEN was born in the United States and grew up in Germany. In his media career that spans over 20 years, he has moderated over 20 different television programs, including various shows on ProSieben and Sat.1, and hundreds of international film premieres in Europe and America. He has about 1000 interviews with celebrities so far.



CO-PRODUCERS ZURICH SUMMIT

BAKER, AMY is Co-Founder and Managing Partner of WINSTON | BAKER, and oversees the company's business development and vendor relationships. Amy co-founded the FILM FINANCE FORUM® in 2008, which provides the leading series of events dedicated to bringing finance and entertainment executives together from around the world throughout the year. She successfully directed B2B and B2C business efforts for over 10 years before this.



WINSTON, KATHERINE has been at the forefront of event production and marketing for over fifteen years. As Co-Founder and Managing Partner of WINSTON | BAKER, she oversees the production of events and marketing initiatives. Katherine co-founded the FILM FINANCE FORUM® in 2008, which provides the leading series of events dedicated to bringing finance and entertainment executives together from around the world throughout the year.



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